

BUSINESS INNOVATION SURVEY 2019 - 2021

For a more innovative South Africa



WEBINAR INVITATION | 24 FEBRUARY 2022

RSVP required by 22 February: https://zoom.us/webinar/register/WN_TMSuHquxTx6VnY6lZJeCw

Uses of South Africa's innovation data

Media briefing and knowledge-sharing webinar
for journalists, industry association leaders,
and business analysts

Why this event, now

Outside of public policy uses, South Africa's innovation data are a unique and publicly available source of intelligence for leaders of industry associations, journalists, and business analysts.¹ Depending on the type of analysis performed, new insights into the South African business environment can be generated using innovation data. Challenging common-sense perceptions of innovation, by using national innovation data, is important to developing more robust internal or public conversations.

The Department of Science and Innovation (DSI), together with the Centre for Science, Technology and Innovation Indicators (CeSTII) at the Human Sciences Research Council (HSRC), invite you to join this knowledge-sharing webinar to explore uses of innovation data for organisational decision-making and analysis, and for public knowledge purposes. Innovation scholars from South Africa will use practical examples to catalyse the conversation. The knowledge exchange will follow on from a media briefing with survey leaders announcing the start of fieldwork for the **Business Innovation Survey 2019 – 2021**.

¹ To access the data sets, go to <http://curation.hsrc.ac.za/Datasets-KDCAAA.phtml>.
For previous survey reports, go to <http://www.hsrc.ac.za/en/departments/CeSTii/reports-cestii>.

Who should attend



Journalists
from local and national
media outlets



**Leaders of chambers of commerce
and industry associations**
across all industrial sectors



Business analysts
from both public
and private sectors

Media Briefing

Time	Item	Speakers
09h30	Welcome	<ul style="list-style-type: none"> • Kgomotso Matjila-Matlapeng, Department of Science and Innovation
09h40	Announcement of the start of fieldwork for Business Innovation Survey, 2019 – 2021 by the implementation team	<ul style="list-style-type: none"> • Kgomotso Matjila-Matlapeng, DSI • Dr Glenda Kruss, HSRC • Dr Moses Sithole, HSRC • Dr Amy Kahn, HSRC • Bob Currin, GeoScope
09h50	Survey Fieldwork Q&A	<ul style="list-style-type: none"> • Media

Knowledge-sharing Webinar

10h10	Introduction to knowledge-sharing session: Uses of innovation data for specific sectoral or firm-level interests	<ul style="list-style-type: none"> • Dr Glenda Kruss, Executive Head, Centre for Science, Technology and Innovation Indicators, HSRC
10h20	For Journalists: What is innovation, anyway? Gaps in innovation reporting in South Africa	<ul style="list-style-type: none"> • Gerard Ralphs, Policy Analyst, Centre for Science, Technology and Innovation Indicators, HSRC
	For Business Analysts: The bottom line of innovation: Modelling innovation and productivity in services and manufacturing businesses	<ul style="list-style-type: none"> • Dr Amy Kahn, Dr Atoko Kasongo, Centre for Science, Technology and Innovation Indicators, HSRC
	For Industry Association Leaders: Job creator or cost-saver? Understanding innovation and employment growth analysis	<ul style="list-style-type: none"> • Dr Yasser Buchana, Dr Moses Sithole, Centre for Science, Technology and Innovation Indicators, HSRC
11h00	Innovation Data Uses Q&A	<ul style="list-style-type: none"> • All Participants Including Media
11h30	End	

The presenters



Kgomotso Matjila-Matlapeng



Dr Glenda Kruss



Dr Moses Sithole



Dr Amy Kahn



Bob Currin



Gerard Ralphs



Dr Atoko Kasongo



Dr Yasser Buchana

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  <https://sabizinnovationsurvey.blog/>