INNOVATION AS THE DRIVING FORCE FOR ECONOMIC DEVELOPMENT: MEASUREMENT OF INNOVATION SA INNOVATION SUMMIT 2017 | 7 SEPTEMBER

DR MOSES SITHOLE

CENTRE FOR SCIENCE, TECHNOLOGY AND INNOVATION INDICATORS | HUMAN SCIENCES RESEARCH COUNCIL



Centre for Science, Technology & Innovation Indicators



To us, innovation means...

The **implementation** of a new **or** significantly improved:

- Product i.e. good or service,
- Process,
- Marketing method, and/or,
- Organisational method

An innovation can be:

- New to the firm
- New to the market
- New to the world

Why we measure

"Governing without data is like driving without a dashboard."

- K. Annan

What we measure



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How we measure



n = 5,000



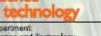
The Business Innovation Survey delivers a national picture about what innovations are taking place, how they occur at firm-level, and what can be done to enhance innovation capacity.

SA Business Innovation Survey 2014-2016

How firms benefit

South African Innovation Survey Main Results 2008





Department: Science and Technology REPUBLIC OF SOUTH AFRICA



How South Africa benefits





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